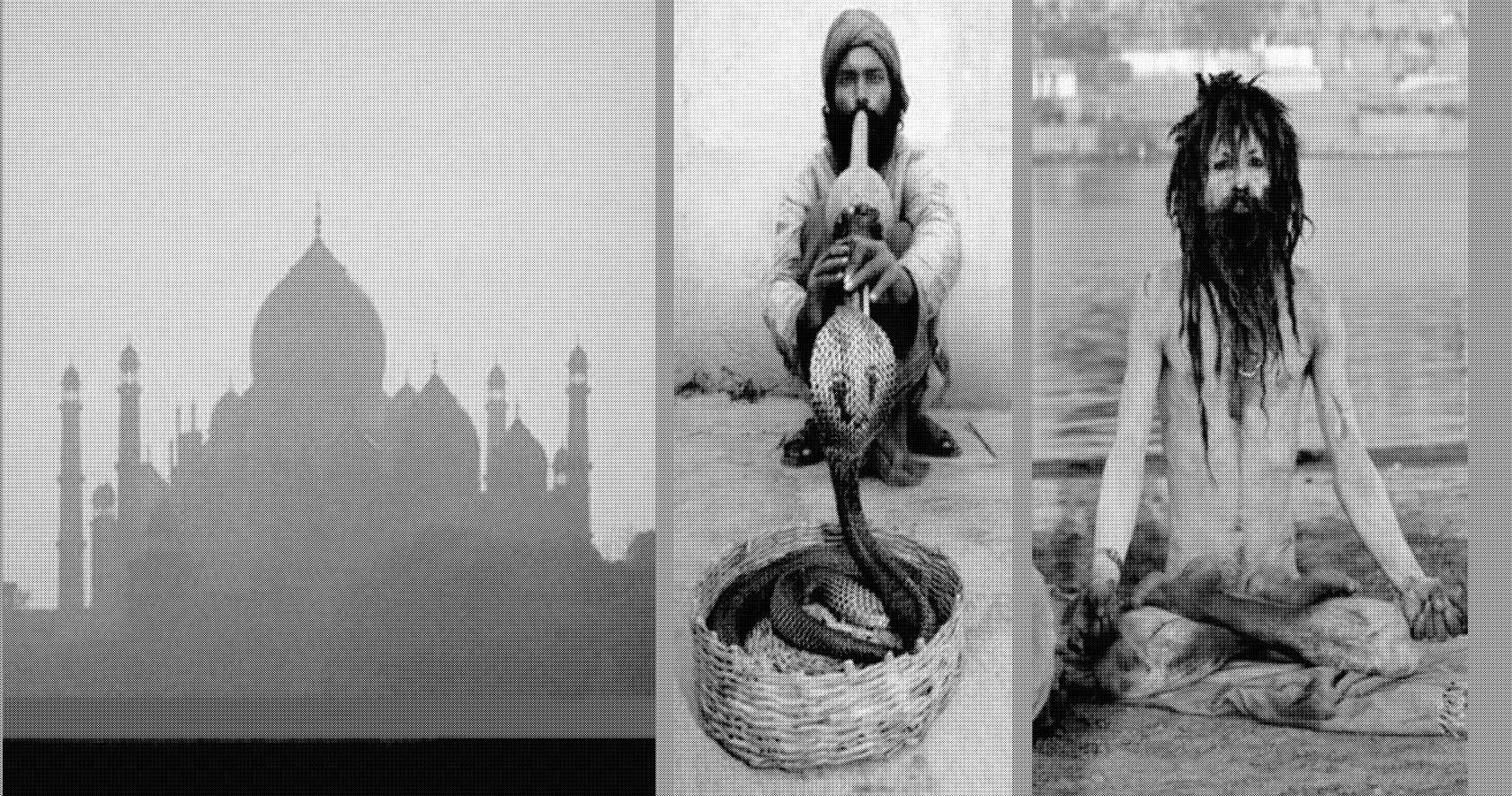


Namaste

# WELCOME TO INDIA



# MUCH MORE THAN THE MYTHICAL WORLD VIEW



# A KALEIDOSCOPE CALLED INDIA



## AWESOMELEY DIVERSE



Ladakh- one of the coldest places



Varanasi – one of the hottest places

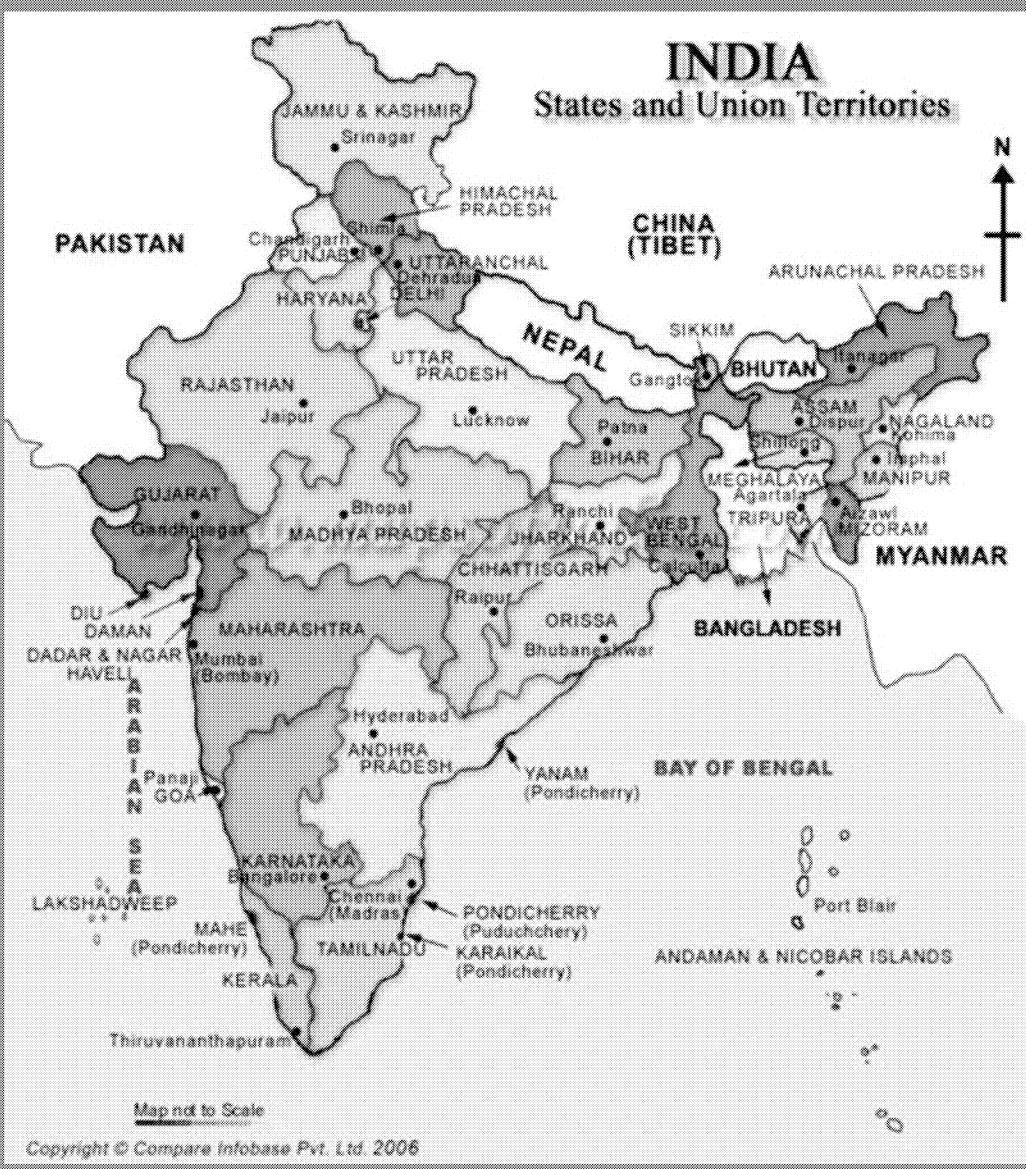


Rajasthan – one of the driest deserts



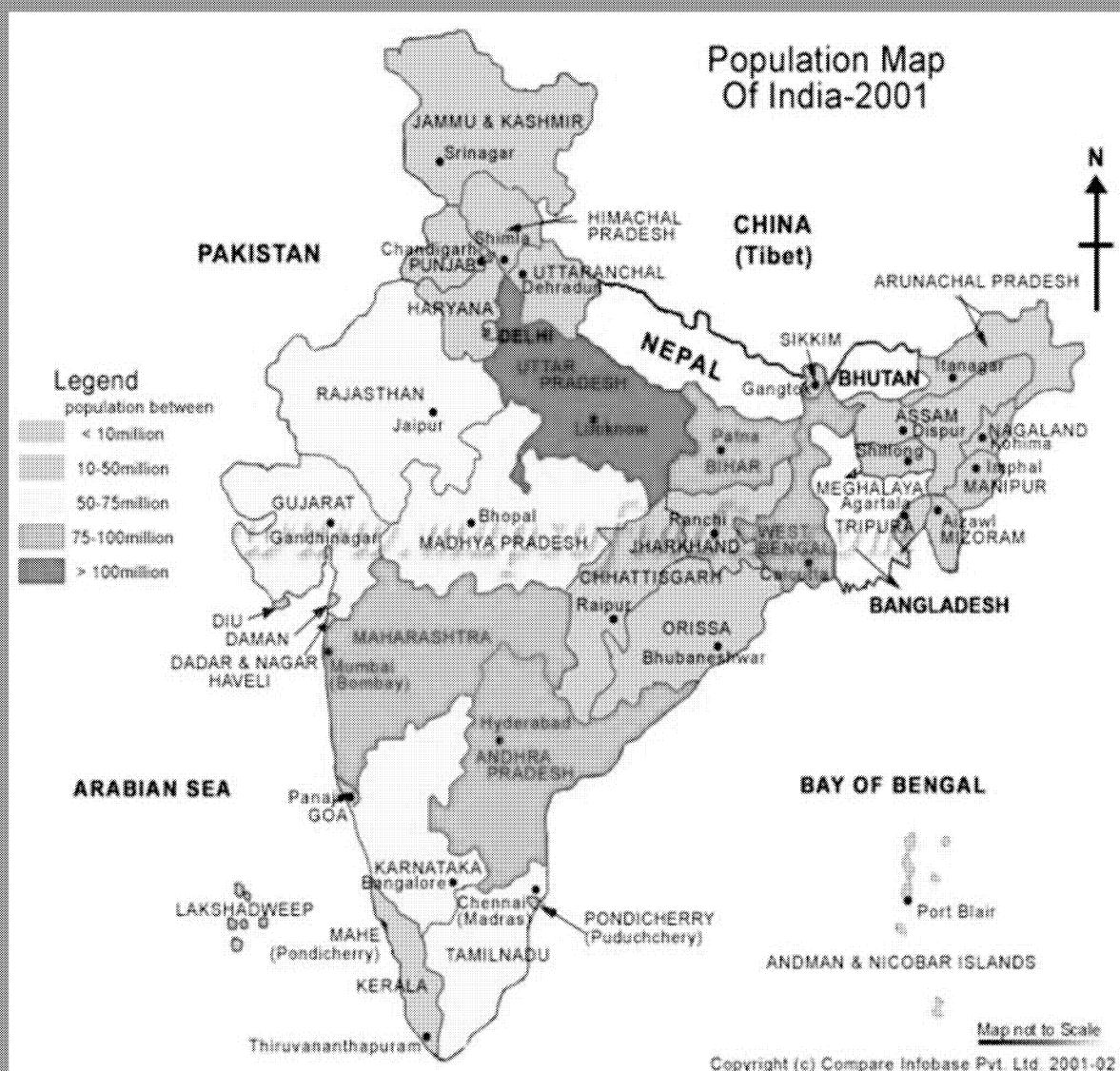
Mumbai – one of the雨iest cities

# THIRTY FIVE COUNTRIES IN ONE

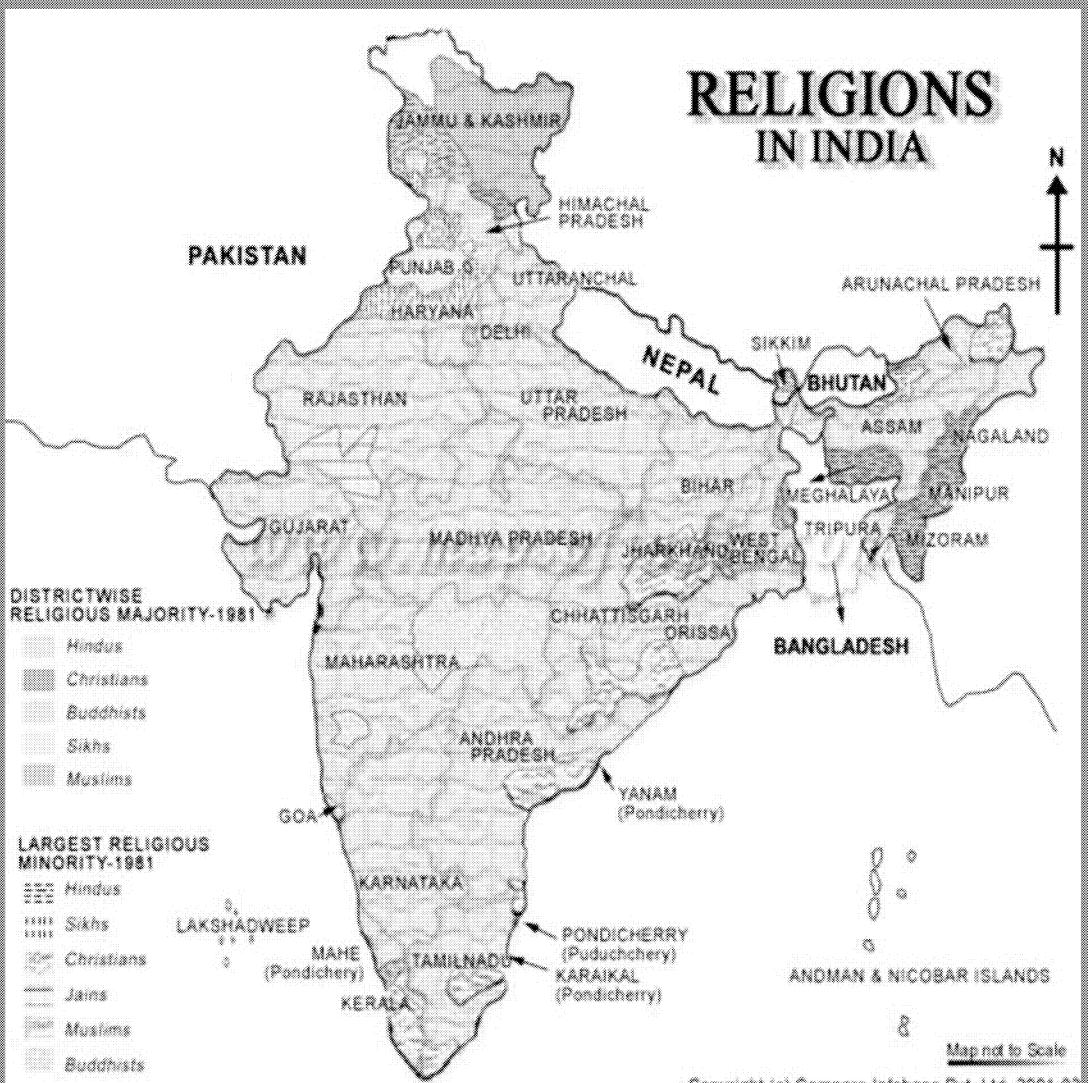


1.21 billion  
people

One single state, Uttar Pradesh, has 190 million people (Canada x 6)



At 2% India has more practicing Christians than Canada

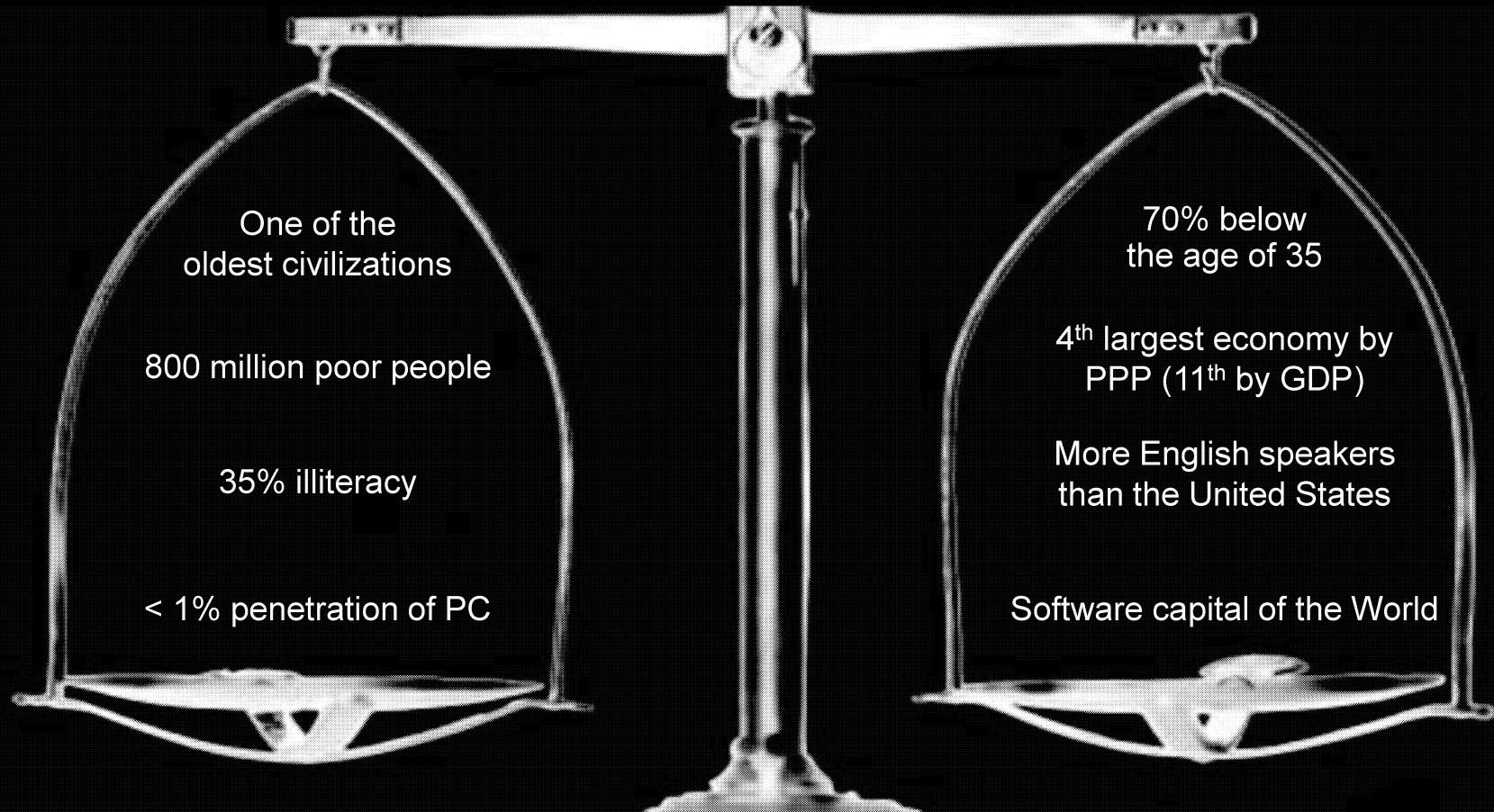


Hindu 80.5%,  
Muslim 13.4%,  
Christian 2.3%,  
Sikh 1.9%,  
Other 1.8%,

# A DICHOTOMY THAT IS INDIA

FOR EVERY TREND THERE EXISTS A COUNTER TREND

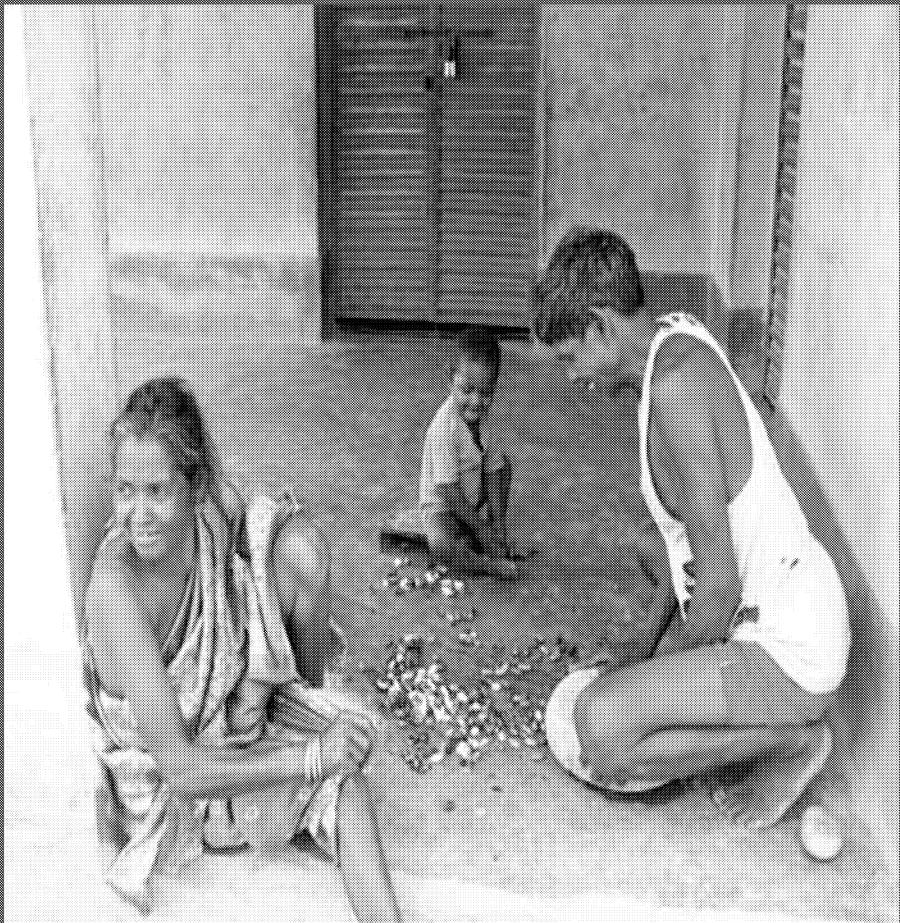




# AN ECONOMIC REVOLUTION THAT IS BECOMING VISIBLE...



...YET, SUB SAHARAN LEVELS OF POVERTY EXIST

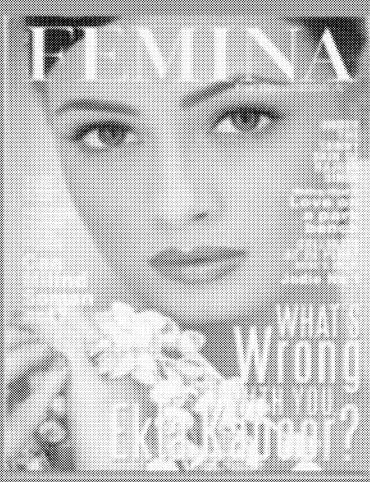


# GENERATION W TO THE FOREFRONT

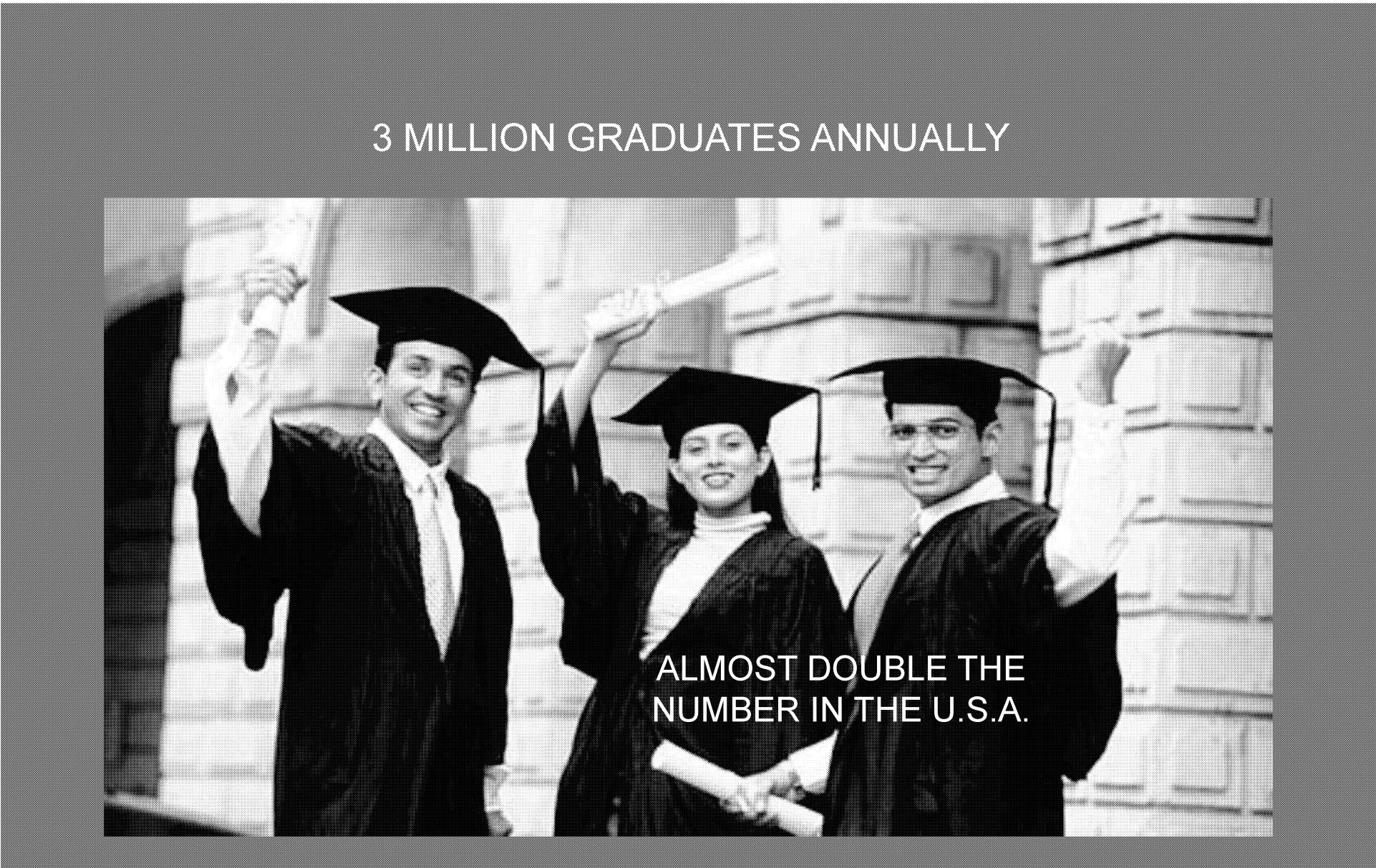
# A STEADY RISE IN NUMBER OF WORKING WOMEN



MUCH MORE ASSURED, EMANCIPATED AND CONFIDENT



# AN INCREASINGLY LITERATE COUNTRY



3 MILLION GRADUATES ANNUALLY

ALMOST DOUBLE THE  
NUMBER IN THE U.S.A.

Source : Business Week

A-2017-83787-000018

ANNUALLY PRODUCING OVER ...



**350,000 ENGINEERS, 75000 I.T. GRADUATES, 25000 DOCTORS**

Source : Business Standard

A-2017-83787-000019

**Pages 20 to / à 21  
are withheld pursuant to section  
sont retenues en vertu de l'article**

**19(1)**

**of the Access to Information Act  
de la Loi sur l'accès à l'information**

# CREATING AN IMPACT IN THE GLOBAL ARENA

CONFIDENT TO TAKE ON THE WORLD



## INFLOW OF IDEAS THROUGH INCREASING VISITS ABROAD

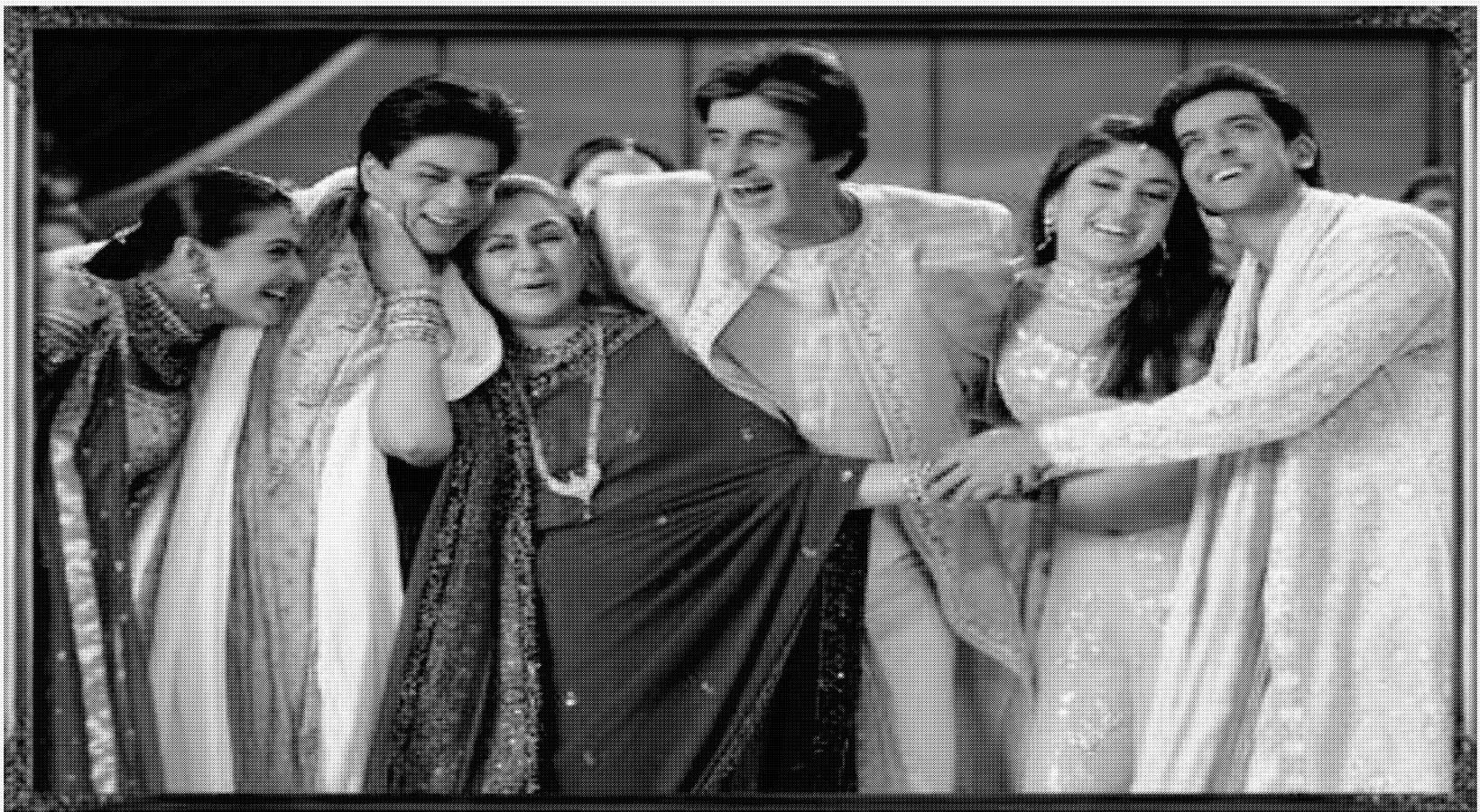


# INDIA'S PASSION – CRICKET & MOVIES

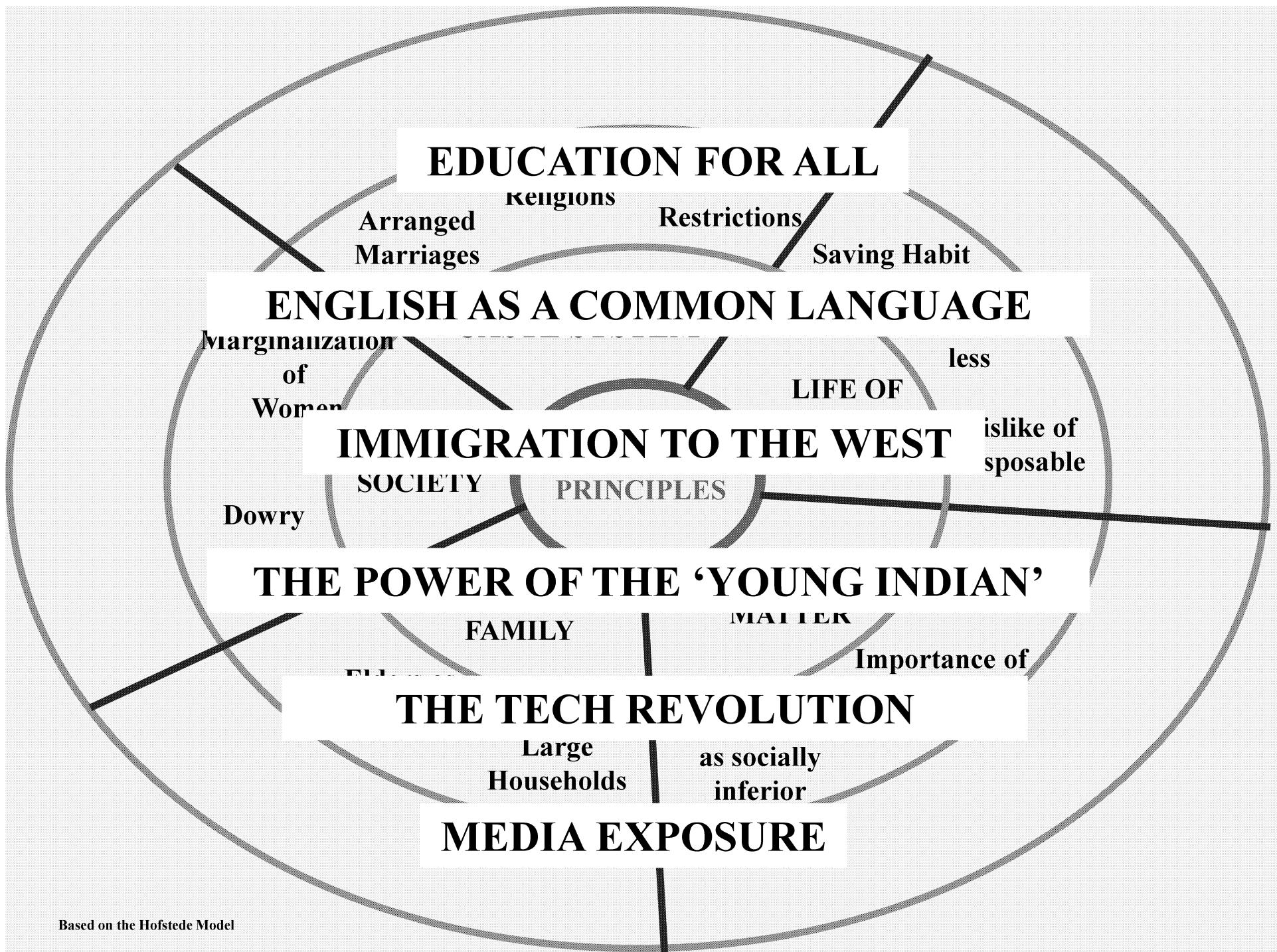
## CRICKET IS TO INDIA WHAT HOCKEY IS TO CANADA

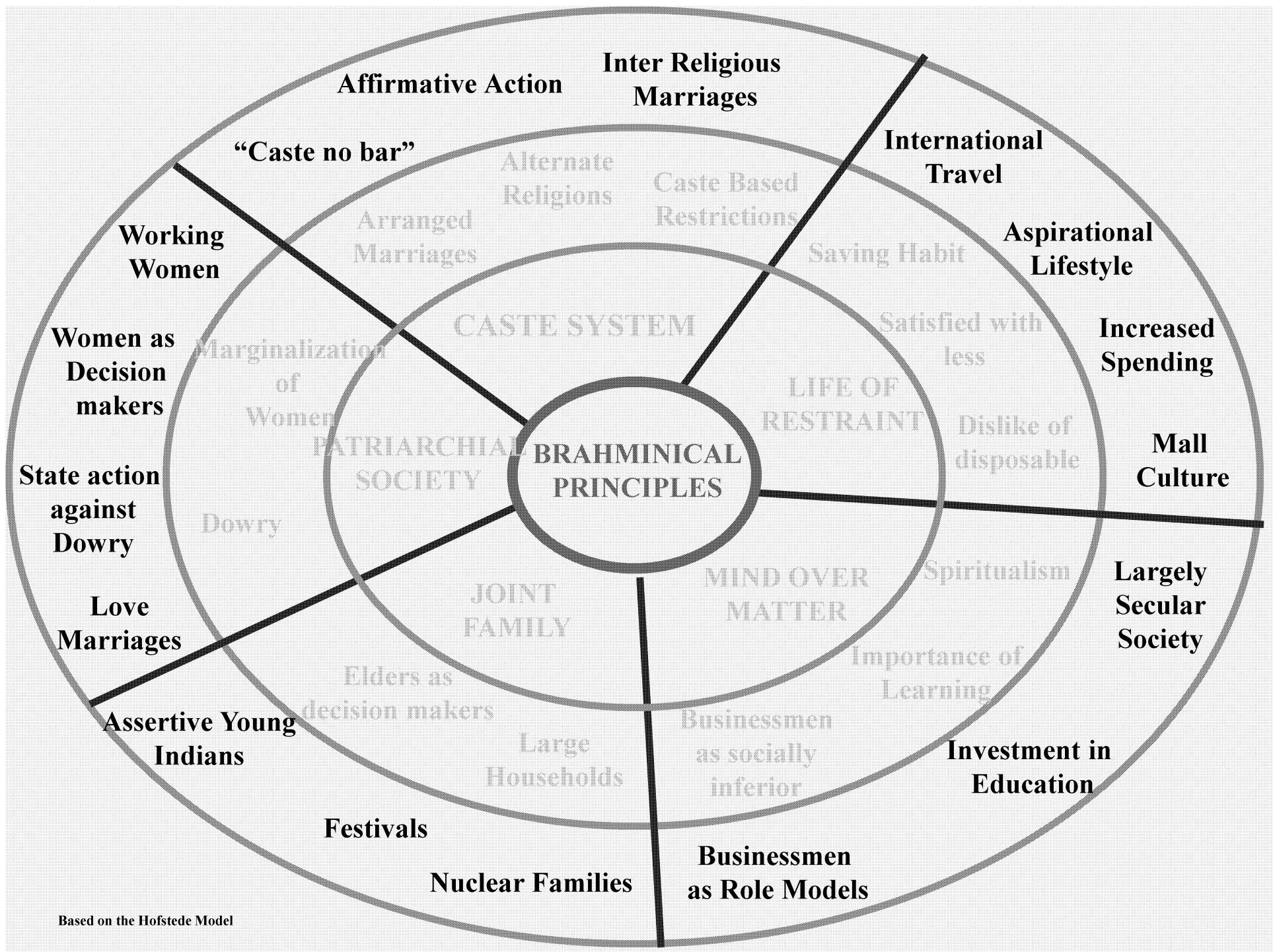


## THE WORLD'S LARGEST MOVIE PRODUCER – 1000 A YEAR



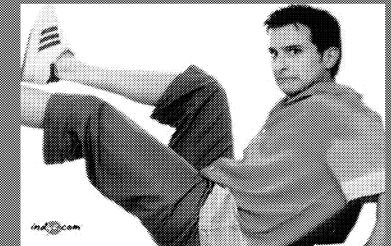
# **GLOBALLY INFLUENCED YET CULTURALLY ROOTED**



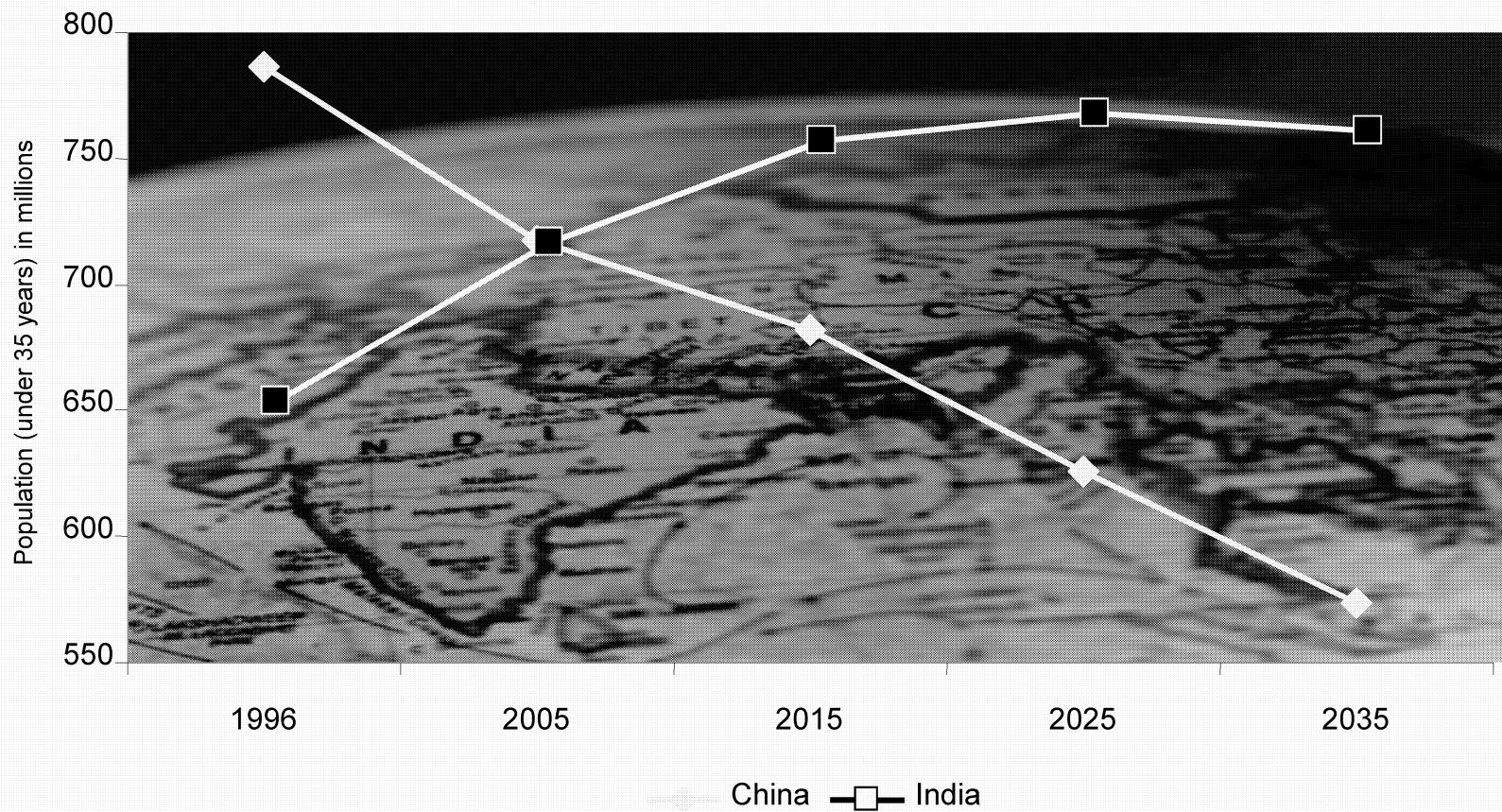


# A YOUNG NATION

30% of the population is under 14 and the median age is 26



## BY 2025, ONE IN EVERY FOUR BELOW 35 WILL BE AN INDIAN



Source: US Census Data

A-2017-83787-000033

# WHAT IS THREATENING INDIA'S MARCH FORWARD?

**Pages 35 to / à 37  
are withheld pursuant to section  
sont retenues en vertu de l'article**

**15(1)**

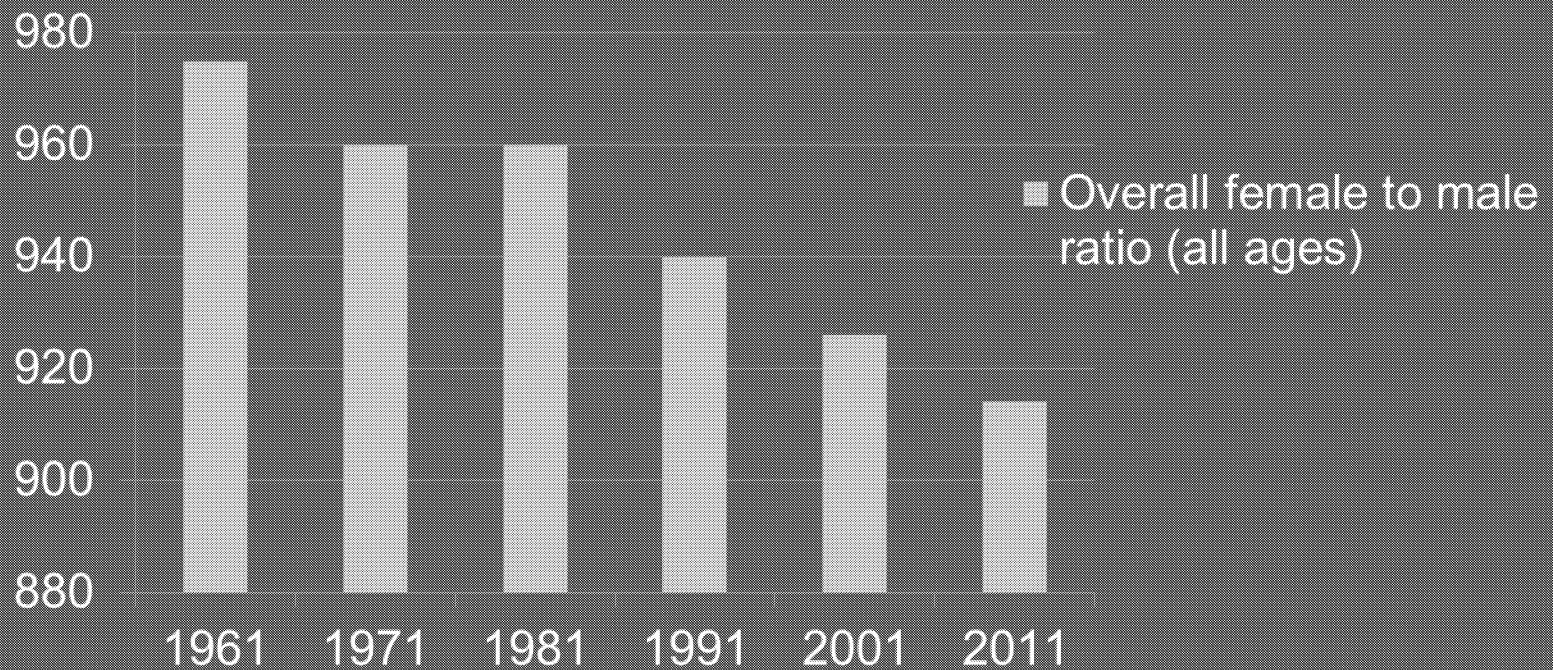
**of the Access to Information Act  
de la Loi sur l'accès à l'information**

# KASHMIR & THE INDO-PAK TENSION

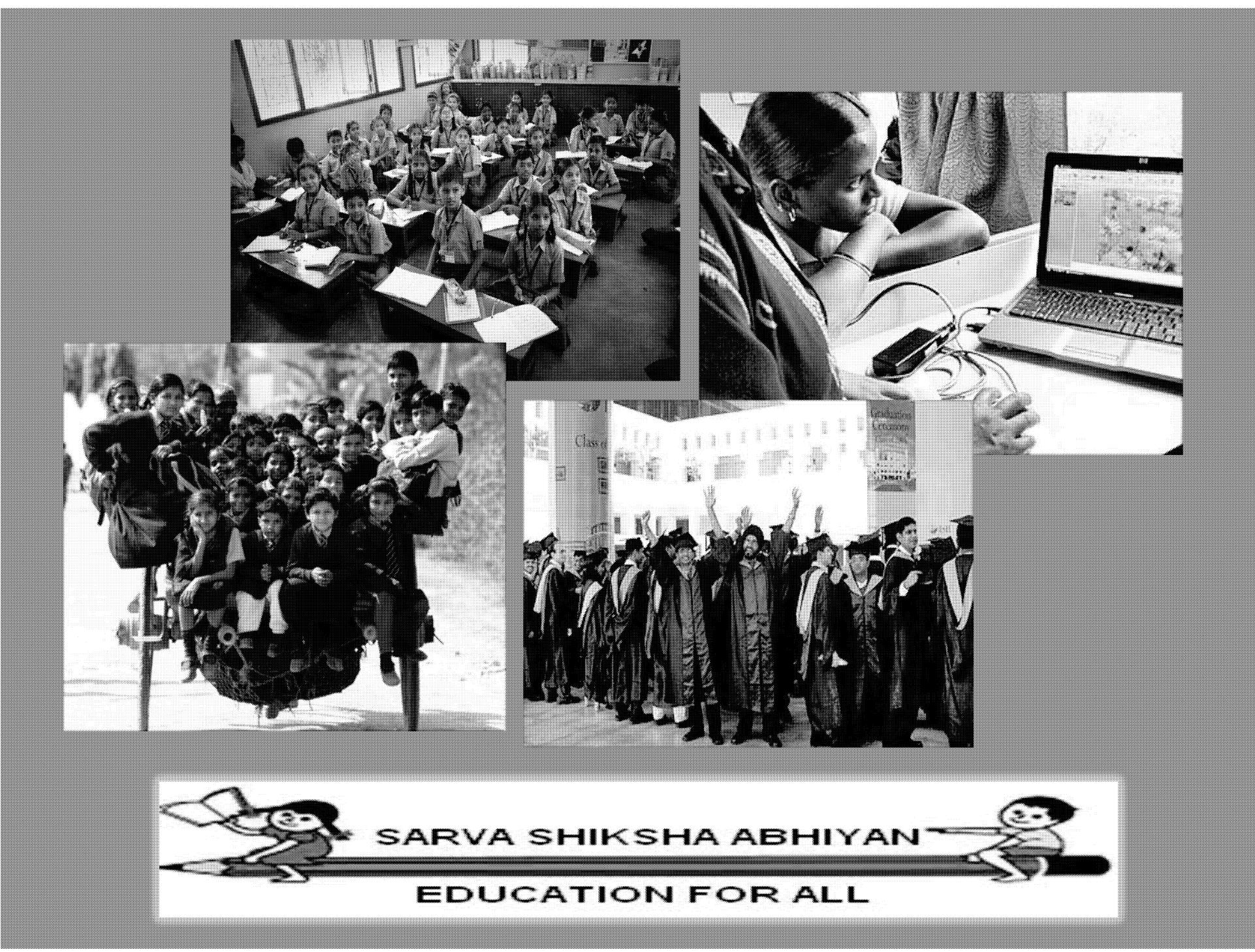


## GENDER IMBALANCE

Number of girls aged 0-6 years for every 1000 boys



**YET THERE IS HOPE AND EDUCATION IS THE KEY**



# THE DEMAND FOR INTERNATIONAL EDUCATION IS GROWING

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- Chisholm Institute, Australia - 00881F
- Deakin University, Australia - 00113B
- Swinburne University, Australia - 00111D
- La Trobe University, Australia - 00115M
- RMIT University, Australia - 00122A
- Blue Mountains International Hotel Management School, Australia - 00011E
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## New countries, new lessons

As students get ready to travel to their respective overseas universities, a number of countries are conducting counsellings sessions to help introduce students to a new country and its culture. Diptiman Dewan reports

# SIGNS OF NEW FOUND PROSPERITY ARE ALL AROUND



# WINDS OF CHANGE ARE SWEEPING ACROSS SMALL TOWN INDIA



EVERYONE IS CATCHING UP



India...  
**'There's no place like it!'**



# *Punjabi Culture and Wedding Ceremonies*



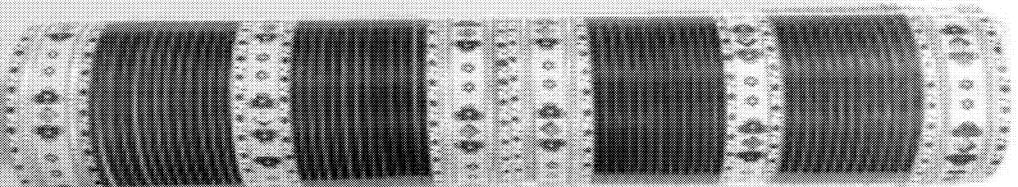
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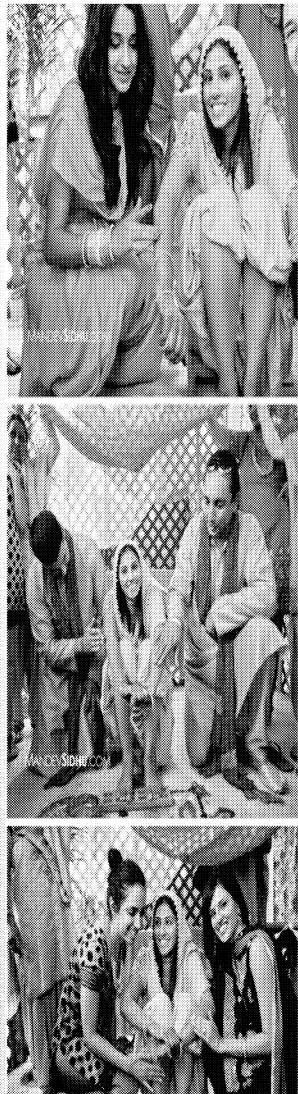
*1<sup>st</sup> January, 2017*

## Choora Ceremony (ceremonial red bangles)



The girl's maternal uncle buys the choora and puts it on to the bride's hand. Choora is a set of red and white ivory or plastic bangles (since ivory is banned, bone or plastic alternative are used) which the **bride is supposed to wear at least for 5 weeks** (some brides wear the choora up to 1 year). Groom is likely to know when the choora was removed.





## Vatna Ceremony

The Vatna ceremony takes place a few days before the wedding; sometimes on the day of the wedding. In the early hours of the morning, a paste of turmeric, sandal, *besan* (chickpea flour) and rosewater is applied on the bride's body. The bride is then scrubbed clean under the shade of a Bagh (handmade cotton cloth with phulkari work). A similar ceremony takes place in groom's house. Bride and groom are not supposed to meet each other after this ceremony and in some castes, they are not allowed to step outside the house.



## Milni ceremony

On reaching the bride's house or the Marriage hall the Milni ceremony is held with the **corresponding relatives of both families embracing each other, exchanging garlands (and gifts) and having their photographs taken.** e.g. the brother of bride will embrace brother of groom, father with father, etc.



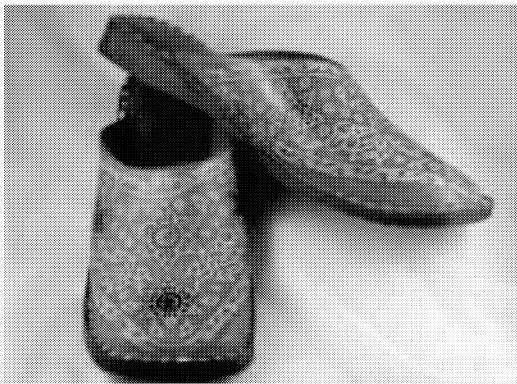
## Lavan Phere

- Going around the holy book 4 times is almost always **completed before noon as per prescribed Sikh norms.** The Phere definitely should finish before late afternoon.
- **But if it is a Hindu Punjabi wedding, the Pheras would take place at night, which is the usual practice.**



# Entry to the Marriage hall & Jutti

## Chupai (Hiding the Shoes)



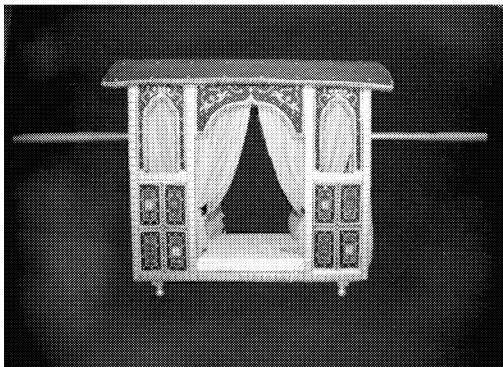
This is a game played at the bride's house ( or marriage hall) . The sisters of the bride block the entrance door as the new groom arrives and demand exorbitant amount of entry money.

On similar lines, when the couple reach the Gurudwara for the `pheras', the groom removes his shoes. **The brides' sisters hide his shoes** and after the ceremonial going around the holy book is completed- they demand a preposterous sum of money in exchange for his shoes.

## Rituals of the Wedding- presence of close family members



In Punjabi weddings, close relatives are dressed in their finest and are seen prominently in the weddings. They are usually at the forefront at the main rituals like the **Sehra bandhi** (Tying of turban); **Surma puwai** (Putting Kohl in the groom's eyes, usually done by sister-in laws); **Vagan baandhni** (decoration of the groom's mare, a custom usually done by sisters), etc.



## Doli ( emotional farewell to the bride)

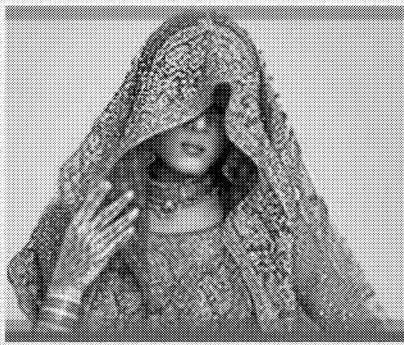
It is a very emotional affair for the bride's family. As the bride departs from her parent's house, **she throws back handful of rice over her shoulder**, thereby wishing prosperity for her parents and family, which she leaves behind.





## Mooh Dikhai

Mooh dikhai is the formal introduction of the new bride to the rest of the family. The mother-in-law gives the bride jewellery, cash and gifts. The other relatives also give presents and cash to the bride.



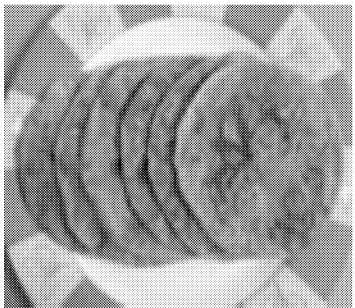


## Phera Dalna (Visiting Parents)

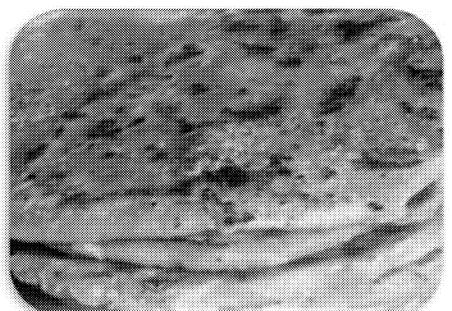
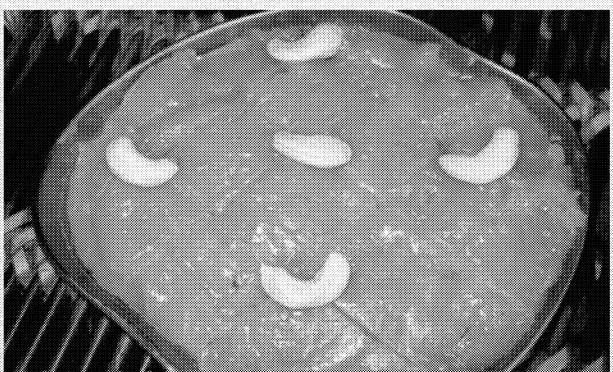
As a part of Phera Dalna ritual, the newly wedded couple visits the bride's house on the next day after marriage. Usually, the girl's brother comes to take them back to his home.



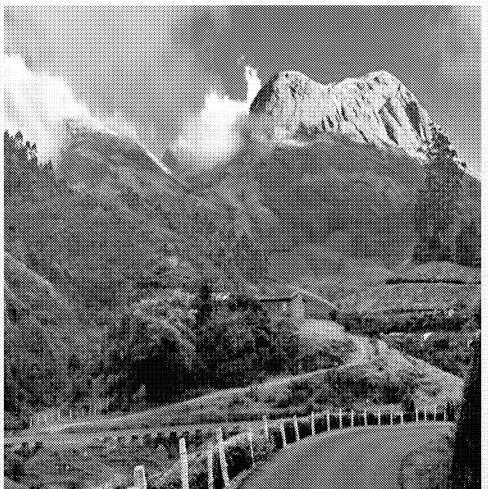
## Chauke Chadna (Cooking for the first time)



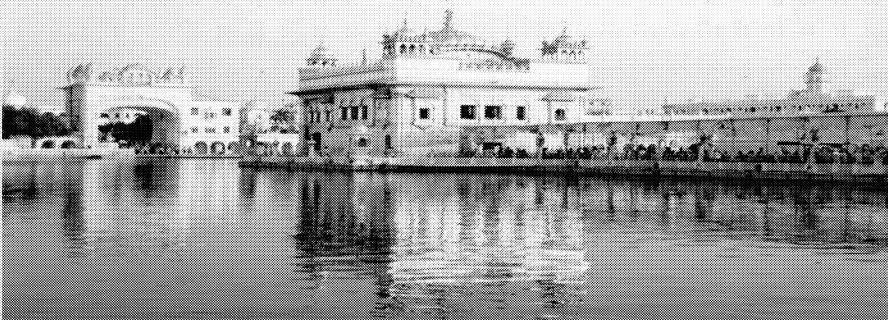
The first time that a bride enters the kitchen is also an important ritual. Usually the bride cooks something sweet (most popular being the Kada Prasada (wheat or semolina pudding) and Mitthi Roti (Sweet Chapattis)). This dish is usually served first to the Gods and then to the elders of the house. The bride gets some shagun (money) in return.



## Honeymoon (Post wedding Outings)



The concept of Honeymoon did not exist in rural Punjab. However, now many couples from rural Punjab go for outings just for our benefit and to click photos for our sake. Hill Stations and local tourist spots are popular haunts of newly married couples. Traditionally the newly married couple would go to religious places to seek blessings of the deities. It is usual for family members to accompany them on religious outings. Couples from urban Punjab and who are well educated would most likely go alone on outing trips to the Hill Stations, etc.





## *Living together out of the wedlock* *= Conjugal common-law* *relationship.*

This is an absolute no-no in traditional Punjab. Punjab is a state with a traditional outlook in which the traditional values are held in high esteem. A young man and woman living together in their native village without getting married would most likely result in their being disbarred from the community.





*Happy Interviewing !!!*

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